



**ZINGER™**  
CHARM THE PANTS OFF

Media Contact:  
Jay Stockwell  
[jay@affinity.me](mailto:jay@affinity.me)  
+61400400740

## Zinger Announces Launch of New App

Social Chat Game Helps People Find and Connect with Others They Hit it Off With

June 26, 2018 (*Brisbane, Australia*) – Today, [Zinger](#), a social chat app, launched worldwide. The app works like a game where creativity, humor, and charm allow users to meet new people from around the world – for both friendship, or romance.

With Zinger, users will have the opportunity to connect with new people through a game-like atmosphere where their personalities are able to shine. On sign-up, users complete a fun questionnaire to receive a “Zinger Score” that measures the like-mindedness between them and everyone else on the platform. This helps users get matched into games with people they’re more likely to hit it off with.

Depending on their luck, users can play a game as the “Star” or as one of the “Contestants.” All games are public, so users can choose to watch a game as an observer first. The Star picks three questions to ask. Each contestant then has the opportunity to show off their creativity in their responses. At the end, the Star will select a winner and only then are the contestants’ pictures revealed. At this time, the Star and winner will be able to chat privately and continue exploring their connection.

“Everyday we’re walking right by amazing people we would completely hit it off with without even knowing it,” said Jay Stockwell, co-founder of Zinger. “Zinger helps you find those people who will laugh at your jokes and appreciate your quirky ideas.”

Zinger is available for free download on the [Apple App Store](#) and [Google Play](#). For more information, please visit [zinger.me](http://zinger.me).

### **About Zinger**

Zinger is founded by Australian based entrepreneurs Jay Stockwell and Cameron Slabosz with the support of both cornerstone investors as well as [Advance Queensland](#). Jay is a Behavioural Scientist with 15 years of experience growing tech start-ups. He designed and executed the marketing strategy for one of Australia’s largest Fintech companies, Nimble, that went on to issue over 1 million loans. Cameron is an innovation expert who as Head of Product led a team of data scientists who pioneered advanced real-time, automated credit risk assessment for Australia’s leading short-term loan provider, Nimble.